



**FERRARI-NICOLAUS**  
*Dispensing Opticians*

For  
Your  
Convenience

CORNER 11TH AND "L" STREETS

**SACRAMENTO 2-3804**

A  
Complete  
List of  
Eye  
Physicians  
Available  
Upon  
Request

Sacramento Fresno Marysville  
WE SERVE EYE PHYSICIANS AND  
THEIR PATIENTS EXCLUSIVELY

*An Outstanding Optical Service*



**PRESCRIPTION OPTICIANS**

Phone **Sacramento 3-4714**

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- SAN FRANCISCO**  
366 POST ST. at UNION SQUARE
- BURLINGAME**  
238 PARK RD.
- SAN MATEO**  
310 SOUTH SAN MATEO DR.
- SAN RAFAEL**  
1014 B STREET
- PALO ALTO**  
571 RAMONA ST.
- SAN JOSE**  
SAINTE CLAIRE BLDG.  
AND  
MEDICO-DENTAL BLDG.
- SALINAS**  
SALINAS NATL. BANK BLDG.

- OAKLAND**  
1904 FRANKLIN ST.  
AND  
400-29TH ST.
- STOCKTON**  
MEDICO-DENTAL BLDG.
- BERKELEY**  
AMERICAN TRUST BLDG.
- ALAMEDA**  
2241 CENTRAL AVE.
- RICHMOND**  
AMERICAN TRUST BLDG.
- VALLEJO**  
FISCH-HIGGINS BLDG.
- WOODLAND**  
WOODLAND CLINIC

"For Better Vision - See Your Eye Physician"

**Optical Goods—Wholesale & Mfrs**

- Amer Optical Co 909 1/2-8th.....2-1816
- Katz & Klein 819-10th.....3-2024
- Progressive Optical System Inc 1020-10th.....2-9079
- Riggs Optical Co Nicolaus Bldg.....3-5946

**Opticians—Dispensing**

- DREMAN JOHN L 1131-11th.....2-3804
- FERRARI-NICOLAUS 1131-11th.....2-3804

(See Advertisement This Page)

- Ferrari-Nicolaus 1131-11th.....2-1219
- FRAZER R FRANCIS 1021 K.....3-4714

**GORMAN'S DISPENSING OPTICIANS**  
EYE PHYSICIANS  
PRESCRIPTIONS FILLED  
COMPLETE OPTICAL LABORATORY  
Appointments Arranged with Eye Physicians  
Room 319  
Forum Bldg.....3-7027

- HARVEY ROY T 1021 K.....3-4714
- HENRY R S 1131-11th.....2-3804
- JENKEL-DAVIDSON OPTICAL CO 1021 K.....3-4714

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- LEAR ROY W 1131-11th.....2-3804
- McKeechie Russell 1017-12th.....2-7097
- NICOLAUS LOUIS H 1131-11th.....2-3804

**SCHWILKS**  
Norman F Schwilk  
Fred H Schwilk  
California State Life Bldg.....2-8492

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- SMITH ERNEST D 1131-11th.....2-3804
- TREASTER MILES LAMAR 1131-11th.....2-3804

**Optometrists**

**BEARD & FOWLER**  
GEO. F. BEARD - RICHARD FOWLER  
All That's New  
In Optometric Science  
Backed by 38 Years  
Of Dependable Service  
Facing Plaza Park  
912 J.....3-6471

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- Beard & Fowler 912 J.....3-6471
- BUSH L G & COCHRAN L G 1019-9th.....2-6056
- CHINN HAROLD 323 Geary S F  
(Toll) Call Operator for.....Garfield 1-5120

(See Advertisement Page 226)

- COCHRAN L G & BUSH L G 1019-9th.....2-6056
- DAVIS HERMAN & SONS

Herman Davis O. D. Geoffrey Davis O. D.  
Norman Davis O. D. B. E. Deidige O. D.  
OPTOMETRISTS  
In Practice Since 1909  
1225 L.....3-4864

- DESCHLER E L 1013-9th.....2-8356
- FOWLER & BEARD 912 J.....3-6471

(Continued Next Page)



EYE PHYSICIAN PRESCRIPTIONS  
FOR EYE GLASSES ACCURATELY  
FILLED

Norman F. Schwilk Phone **2-8492** Fred H. Schwilk

CALIFORNIA STATE LIFE BLDG.  
Suite 712-15 926 J St.

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**GAY ARTHUR J**  
Successor to Wm. Zimmerman, O.D.  
SCIENTIFIC  
EYE EXAMINATIONS  
Also Contact Lenses  
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THE ONLY GLEIE NOW PRACTICING  
OPTOMETRY IN SACRAMENTO  
OVER A QUARTER CENTURY  
Eyesight Specialist  
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**HARR WILLIAM L**  
OPTOMETRIST  
Formerly at 915 K  
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OPTOMETRIST  
Personal Attention That Is More  
Accurate & Painless  
Over 20 Years Experience  
1003-8th.....2-2728

Holzberg D 717 K.....2-6590

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- HOPKINS ROBERT C Odd Fellows Bldg.....3-8360

(Continued Next Page)

**EYES**

EXAMINED  
GLASSES  
FITTED



Dial  
**3-8352**

I am equipped, both by methods and instruments, to give you the most complete visual analysis known to modern optometry, assuring relief in even the most stubborn cases of eyestrain. Office closed Saturday, 1 P.M.



**DR. LAYNE**

OPTOMETRIST *Gives You . . .*

Optical Service That Is Complete

- ★ Scientific Eye Examination
- ★ Guaranteed Satisfaction or Your Money Refunded
- ★ Low Prices, Save You Dollars
- ★ No Interest ★ No Red Tape
- ★ No Extras

LIFETIME CERTIFICATE for  
\* Adjustments  
\* Minor Repairs  
\* Cleaning

One Day Service for  
Out of Town Patients

**Sacramento 3-8360**

Exact Cost Given in Advance

FOR LOW PRICES

ASSOCIATE OPTOMETRISTS

- W. J. Nicholson, Opt. D.
- Fred A. Ravilino, Opt. D.
- W. Avery, Opt. D.
- Henry T. Cane, Opt. D.

- R. Palmer, Opt. D.
- Robt. C. Hopkins, Opt. D.
- K. Morris, Opt. D.
- V. Wasser, Opt. D.



OPTOMETRIST SACRAMENTO OPTICIANS

ODD FELLOWS BLDG.  
1025 - 9TH ST. - CORNER 9TH & K

Enter on 9th - Take Elevator

Offices in San Francisco, Richmond, Vallejo, Stockton

**YOUR EYES**

Deserve  
**THE BEST**



Glasses on Credit

**D. HOLZBERG HAROLD MINAS**  
**Optometrists**

The very finest in care, precision and materials are offered you here to assure you of best possible vision, smartest styles & economical prices.

TAKE  
**40 Weeks to Pay**

AT **717 K**  
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Wear  
**Progressive Eye-Comfort Glasses**

Keen, comfortable vision depends upon the professional accuracy of an eye examination, the skill used in grinding the lenses and the proper adjustment of the glasses. Our guaranteed service is your assurance of finest quality, workmanship and materials. Protect your eyes. Let us examine them today. If you do not need glasses you will be frankly told so.

**Money Refund Guarantee**

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Optometrist in Charge

**Eugene Laisne**  
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1020 - 10th St.  
Upstairs

Phone  
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